



Accelerating Innovation: New Organizational Business Models Workshop and Networking Event

for NASA Human Health and Performance Center Members
November 6 - 7, 2013

Kaiser Permanente Center for Total Health
700 Second St. NE, Washington, DC

Networking Reception *Sponsored by Wyle*

Wednesday, November 6, 2013 (6-8 pm ET)
Kaiser Permanente Center for Total Health, Washington DC



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Accelerating Innovation Workshop

Thursday, November 7, 2013 (8:00 am – 4:30 pm ET)

Kaiser Permanente Center for Total Health, Washington DC

~ Coffee and beverages provided throughout the Workshop ~
Sponsored by Kaiser Permanente

Program

8:00 am Registration and Coffee

8:30 am Jeff Davis, NASA Human Health and Performance and
NHHPC Director

Welcome

FEATURED KEYNOTES

8:40 am Karim Lakhani, Associate Professor,
Harvard Business School, and Principal Investigator,
Harvard-NASA Tournament Laboratory

*The Cost and Benefits of Open
Models for Innovation*

9:10 am Udaya Patnaik, Founder and Principal,
Jump Associates, Inc.

*The Evolution of Organizational
Innovation Models
in Response to Disruptions in the
Business Climate*

PANEL: Accelerating Innovation Across Sectors: New Organizational Business Models

9:40 am Panelist Briefings:

- Dorit Donoviel, NSBRI Deputy Chief Scientist and Industry Forum Lead: *Space Medicine and Related Technologies Commercialization Assistance Program SMARTCAP-Accelerator*
- Charles Liarakos, Senior Policy Advisor, Directorate for Biological Sciences, National Science Foundation: *Ideas Lab—A Model for Accelerating Research*
- Syril Pettit, Executive Director, HESI: *Driving Research Towards Application through Multi-sector Partnerships*
- Rich Pournelle, Sr. VP, Business Development, NanoRacks: *The NanoRacks Approach to Accelerating Innovation through Microgravity Research*
- Cathy Johnson, Satellite Applications Catapult, *Driving Growth in Next Generation Space Enabled Applications and Services through International Partnerships*
- Philip Fasano, Exec VP and CIO, Kaiser Permanente: *A Business Model for Using Transformative Technology to Make Lives Better*

10:45 am Audience Questions and Discussion
Moderator: Elizabeth Richard, Senior Strategist, Wyle

11:15am	Break	
11:30 am	Nancy Conrad, Founder and CEO, The Conrad Foundation, and her students	<i>Growing the Next Great Innovation Generation</i>

FEATURED LUNCHEON SPEAKER
Bill Eggers
 Columnist, Consultant, and Author of eight books,
 including *The Solution Revolution* and Washington
 Post best-seller, *If We Can Put a Man on the Moon*
 ~ Lunch Provided ~
 Sponsored by NanoRacks

BREAKOUT SESSIONS: Collaborating Among Sectors—Best Practices		
1:30 pm	Jeff Davis (NASA Human Health and Performance and NHHPC Director)	<i>Charge for Breakout Sessions</i>
1:40 pm	Breakout Sessions I Track 1: Best Practices in Open Innovation and Prizes; <i>Moderators:</i> Lynn Buquo, Manager, NASA Center of Excellence for Collaborative Innovation and Jenn Gustetic, Challenges and Prizes Program Executive at NASA Track 2: Best Practices in Collaborative Projects <i>Moderators:</i> Genie Bopp, VP Human Spaceflight Division, Wyle and Tim Bernstein, COO, yet2.com	Track 1: Room x Track 2: Room y
2:30 pm	Breakout Sessions I Report Outs	Main Hall
2:40 pm	Break	
2:55 pm	Breakout Sessions II Track 1: Best Practices for Accelerated Research <i>Moderators:</i> Charles Liarakos, Senior Policy Advisor, Directorate for Biological Sciences, National Science Foundation and Syril Pettit, Executive Director, HESI Track 2: Best Practices for Social Innovation <i>Moderator:</i> Carissa Callini, Lead-Innovation, Integration and Implementation Team, Wyle and Julie Shannan, Deputy Director, Girlstart	Track 1: Room x Track 2: Room y

3:45 pm	Breakout Sessions II Report Outs	Main Hall
FEATURED KEYNOTE		
4:00 pm	Leland Melvin, NASA Associate Administrator for Education	<i>The NASA Model for Innovation in STEM Education</i>
4:30 pm	Adjourn	